

FTC Business Opportunity Comments

My name is Bobbie Gjersvig, I have been a consultant with PartyLite for 4 ½ years. I started this business so that I could become a stay-at-home mom and raise my son instead of working a corporate job. I chose to try this business because it was easy to start and I was able to get moving while I was still excited about the opportunity. One of the reasons I continue to do what I do and share it with others is due to the ease of getting started and see results right away. We offer a straight forward opportunity. We make it easy for people to try this business without a great deal of cost. It is also easy for them to quit if they do not like what they are doing.

Having to wait 10 days and provide multiple references will eliminate a great many people from considering the opportunity. For new consultants starting out, we don't have the number of people from whom to provide references for the business opportunity. That would make it very difficult to develop leaders and continue the programs.

I believe the Direct Selling companies provide a great opportunity for people to earn extra income, develop skills and have choices they might not otherwise consider without the degree of risk involved with starting other businesses. I have found for myself that my 4 years with PartyLite have developed me into a more outgoing person, more organized, greater degree of patience and developed managing skills, all things that were not available to me through my corporate job but have benefited my family as well as my PartyLite business.

I know some people will take advantage of the system that Direct Selling provides and use it fraudulently. But let's consider the thousands of individuals who enjoy thriving businesses at many different levels and are bettering their lives for something they believe in. Is it right to change the law for the few violators or better to leave on opportunity in place that helps thousands?